



Scan me!



Faith ☆ Family ☆ Freedom

A True Arizona Story @ Harkins Theaters

A
Fresh Cats
Production



ANDREW STEEL
KIRBY BLISS BLANTON
BRUCE DAVISON
DANNY TREJO

WISH MAN

EVERYONE CAN BE A HERO

BASED ON THE TRUE STORY OF FRANK SHANKWITZ
A FOUNDER OF THE MAKE-A-WISH FOUNDATION

WISH MAN, WISH MAN: THE MOVIE, A FRESH CATS PRODUCTION, PRODUCED BY WITOLD BEZ PRODUCTIONS "WISH MAN"
WRITTEN BY BOB SHANKWITZ, DIRECTED BY ANDREW STEEL, CAST BY KIRBY BLISS BLANTON, FRANK DAVISON, WITOLD BEZ, BRUCE DAVISON, FRANK HULLY
MILLER, STEPHAN MORGAN, JEFFREY, JASON PERKINS, DANIEL, THE AS, ANITA, CARLOS, KERRY, LYNN, NICHOLE, LARRY, WISDOM, PAUL, LORENZ
DISTRIBUTED BY CROWN ENTERTAINMENT INC. "WISH MAN" AND "WISH MAN: THE MOVIE" ARE TRADEMARKS OF CROWN ENTERTAINMENT INC.
"WISH MAN" AND "WISH MAN: THE MOVIE" ARE TRADEMARKS OF CROWN ENTERTAINMENT INC. "WISH MAN" AND "WISH MAN: THE MOVIE"
©2014 CROWN ENTERTAINMENT INC. ALL RIGHTS RESERVED. WISH MAN: THE MOVIE IS A REGISTERED TRADEMARK OF CROWN ENTERTAINMENT INC.
"WISH MAN" AND "WISH MAN: THE MOVIE" ARE TRADEMARKS OF CROWN ENTERTAINMENT INC. ALL RIGHTS RESERVED.

Based on True Events

THE NIGHT THE TRAIN STOPPED

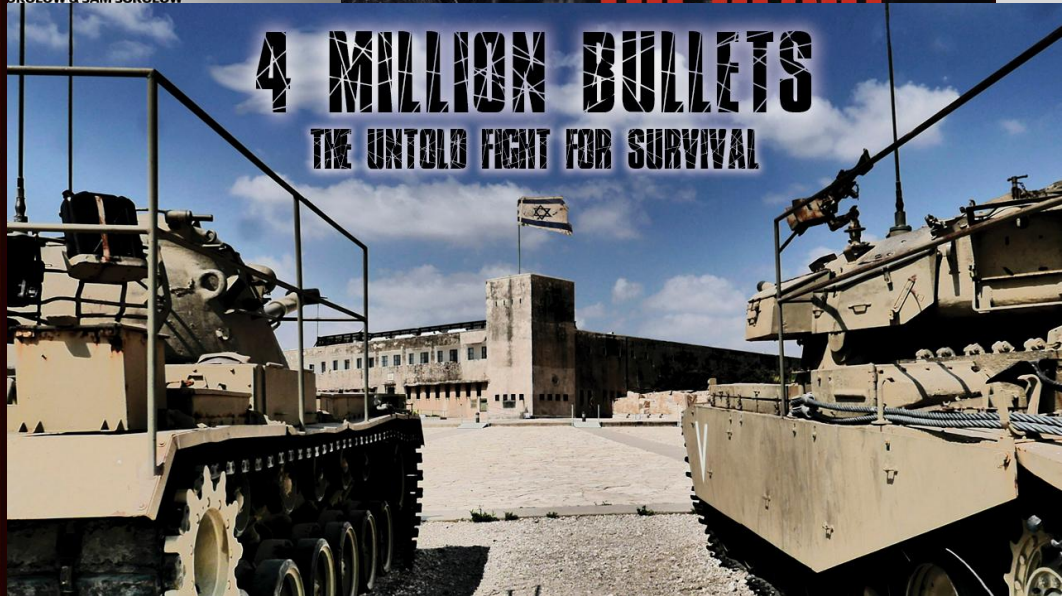


A past uncovered. A legacy restored.



CONQUERING THE BEAST

BY ALEC SOKOLOW
DIRECTED BY ALEC SOKOLOW & SAM SOKOLOW



4 MILLION BULLETS

THE UNTOLD FIGHT FOR SURVIVAL

ROS

THE INC

PRODUCTION

WORLD

Intellectual Property

Your built in audience



Based on True Events

THE NIGHT THE TRAIN STOPPED



A past uncovered. A legacy restored.

TITLE: *The Night the Train Stopped*

Based on True Events

GENRE: Historical Drama / Mystery / Dual Timeline

TOPE: Reflective, emotional, sweeping, rooted in truth

BUDGET: \$5-7M cast dependent

LOGLINE

When a modern-day teacher arrives in a quiet Italian village, she uncovers the buried legacy of the Buffalo Soldiers—an African American WWII unit whose courage and compassion once saved the town—sparking a journey that binds past and present and transforms her understanding of who she is.

The Film Process

Development: 15%

Script, director, casting director, A List talent, incentives, keys

Production: 60%

Scouting, filming of principal photography

Post Production: 25%

Editing, color, sound design, ready for market

Tax Shelters specific to Film and TV

IRS Code 181

Launched with the **Jobs Act of 2004** specifically for Film and Television projects

- Investors can deduct the full investment in the year it was made
- When the project starts generating revenue, the **1st 9%** is tax exempt and the rest of the revenue/profit may be taxed at the lower long term capital gains rate (**currently 20%**)
- We have an incredibly unique way to add leverage at **5x**

This is the Holy Grail for HNW investors!

Soft Money

A producer's main focus is creating the best film project delivered on time and at budget. Additionally, it is our job to protect our investors investment.

Alongside **IRC 181**, we also employ what we call 'Soft Money':

- **Tax incentives:** Various states and countries offer different tax incentives to entice a production to film (spend money) in their state. Incentives vary from **10-40%** of the budget spend.
- **Presales:** Once a project is cast, various markets will pre-buy licensing rights to exhibit exclusively in that market.
- **Product Placement/Sponsors:** Companies will pay fees to have their products showcased in a film.

A **Ford Mustang**, **Coca Cola** cans, **Asani** Water bottles, a company logo. There are no limits to what companies would want to be showcased to massive audiences.

Soft Money

Filming on location in northern Italy provides a **40% tax incentive** for budgets from **\$250,000 - \$20,000,000**

- Additional regional incentives are available based on locale
- We have one of the top international tax incentive attorneys onboard to maximize our projects benefits
- Putting just the tax credit into perspective, based on our budget, this is an approximate benefit of **\$2,800,000** before we even pick up a camera!

Release Metrics

Budget is **\$7m**

Total estimated incentives are **\$4.4m**

Exposure is **\$2.6m** (Potentially covered by pre-sales, 181)

Film releases

P&A

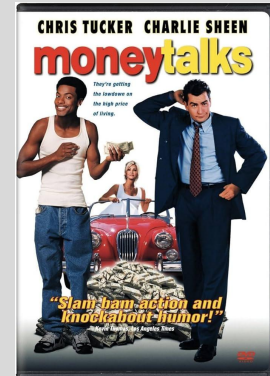
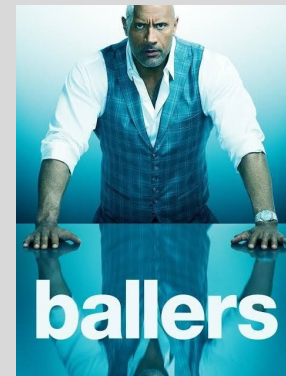
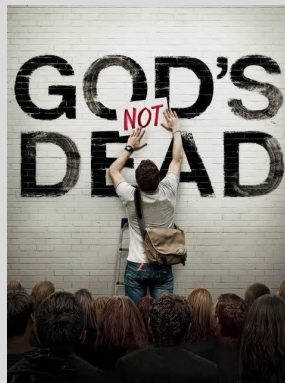
Window 1 Theatrical worldwide

Window 2 Digital - Netflix, Amazon Prime, etc

Window 3 Premium TV - Network streamers: MAX, Peacock, etc

Development Partners

- WME, CAA and Paradigm
- Alec Sokolow (Toy Story, Money Talks, Garfield, Evan Almighty)
- Rob Weiss (Entourage, Ballers)
- Dean Cain
- Lionsgate and Sony
- Angel Studios (Pay It Forward, Sound of Freedom, The Chosen, Homeland)
- Pureflix (God's Not Dead)



The Night The Train Stopped

Production Budget

\$7,000,000

Scenarios		Low	Medium	High	Oscar level
Revenue		\$5,000,000	\$15,000,000	\$50,000,000	\$100,000,000
State Tax rebate	40%	\$2,800,000	\$2,800,000	\$2,800,000	\$2,800,000
Sponsors		\$2,000,000	\$2,000,000	\$2,000,000	\$2,000,000
Presales		\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
TOTAL INCOME		\$10,800,000	\$20,800,000	\$55,800,000	\$105,800,000
Distribution	32%	\$1,600,000	\$4,800,000	\$16,000,000	\$32,000,000
Investors Principal Payback		\$7,000,000	\$7,000,000	\$7,000,000	\$7,000,000
Pref Bonus	10%	\$700,000	\$700,000	\$700,000	\$700,000
NET DISTRIBUTABLE		\$1,500,000	\$8,300,000	\$32,100,000	\$66,100,000
Investors Backend Points	50%	\$750,000	\$4,150,000	\$16,050,000	\$33,050,000
INVESTORS					
Investors TOTAL PROFIT		\$1,450,000	\$4,850,000	\$16,750,000	\$33,750,000
Investors ROI (18 month est)		21%	69%	239%	482%

REVENUE SOURCES

Theatrical and grass roots releases

Netflix, Prime Video, Apple TV+

Premium television licensing

Bluray & DVD

* IRC 181 Federal tax benefits are not factored in.

**All numbers are estimates and subject to change. ROI calculations are estimated.

Please consult with your tax professional regarding potential tax implications.

The Numbers

Production Budget: **\$7,000,000**

Development: **\$1,000,000** (1st money receives an equity bonus)

- Immediate Massive Tax Benefits via **IRC 181**
- Coverage from qualified tax incentives, sponsor and product placement
- Investor group will recoup **110%** in First Position, then **50%** of net profits
- 'Fun Stuff'
 - Exclusive Premieres
 - Red Carpet Events
 - Be On-Screen
 - Credits

Scan me!



www.freshcats.com/train



The screenshot shows the website for Fresh Cats Production. At the top, there is a blue navigation bar with the 'FRESH CATS Production' logo on the left and links for 'Home', 'Coming Soon', 'About', and 'Contact' on the right. The main content area features a large background image of a crowd of people. Overlaid on this image is the text 'Welcome to the Night the Train Stopped' in a bold, yellow-green font. Below this, there are four lines of text, each starting with 'Click here' and followed by a link description: 'for the film look book', 'for the Phoenix presentation', 'for the info sheet on IRC 181', and 'for the history of the US Army Buffalo Soldiers'. At the bottom of the page, there are three smaller images: a woman in a dark blazer, a campaign sign for 'VOTE JANA JACKSON HOUSE OF REPRESENTATIVES LD28' with the slogan 'IT'S TIME FOR YOUR REPRESENTATIVES TO WORK FOR YOU TO STRENGTHEN ARIZONA'S SCHOOLS, OUR ECONOMY, AND OUR FAMILIES!', and a large, multi-story brick building.

Faith ☆ Family ☆ Freedom